

Have them sign the Consent Form in verbal or digital form, Warm-up - explain the role of the test subject

Briefly introduce the context of the test and what it is attempting to achieve, answering any comprehension issues, but without explaining, anticipating or pitching anything.

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Start test situation Be prepared for follow-up questions and answer them later if necessary. From now on: Document Test (p. 282).

## Ask key questions that the prototype is intended to answer Select relevant questions:

What would motivate you to apply this solution? How easy or difficult is it to understand the value? What needs to be clarified? What are the advantages of the solution? What functions or aspects could increase the benefit?

Involve test subjects in quick interview. Possibly invite them to draw something themselves.

## 5 – 10 min

3

3 min

## Ask for honest feedback on the prototype

Select relevant questions: What do you think about this idea in general? What questions occur to you? What would you change? How? What would you keep? Why? Listen with interest and ask comprehension questions only if necessary, don't engage in dialog.

10 – 15 min

Have test subjects interact with the prototype Observe and document interactions.

Allow the prototype to take effect - don't try to sell it or explain it!



5 – 10 min

Move away from specialist expertise and ask conceptual questions

Select relevant questions:

If you wanted to design desirable goal X, how would you go about it? What would need to be done to prevent this goal from being achieved? How could the obstacle be overcome? What would need to be considered in developing this further?

Have test subjects make verbal associations based on drawings or artifacts.

9 5 min

## Thanks and conclusion

Say that the test outcomes will be analyzed anonymously; possibly round off with a brief summary and a look ahead to what comes next.

